• Call to Order
• Minutes
  o Motion to Approve Minutes: Lucas
    ▪ Second: Jake
    ▪ Result: 22 – 0 – 0
• President Falk
  o College Financials
    ▪ We spend about $90,000 per student per year – must spent on people facing students (Faculty, Deans...)
      • On average, we collect $30,000 from each student
        o $60,000 is sticker price of College – not market price.
      • Almost all of gap between $90,000 and $30,000 comes from philanthropy. 2/3 of the college runs on gifts – we all benefit from these gifts.
        o Endowment is the collection of those gifts.
          ▪ The endowment is like a savings account, not an ATM.
            • Goal is to grow it constantly at 5% above inflation each year. Very challenging.
          ▪ Endowment also grows through gifts.
            • Need to grow endowment to do new things. If want to do something indefinitely, need to raise 20x that amount (so can sustain without harming the main amount)
              o Do campaigns in the hope of having above average earnings.
                ▪ Nothing more compelling than the stories of what students and faculty are doing.
        ▪ In campaign, two main things that are raised for – endowment and buildings. This campaign is mostly endowment.
          • There are two structures of the campaign – quiet and noisy. Right now in quiet phase – not as much promotion.
    o Economics
- Endowment has buying power equal to what it did in 2000, but our commitments have increased since then
  - So a lot of this campaign is about paying more for things that we’re already doing.
- Want a menu of things to give to, in order to motivate giving. Different people are motivated to support different things.

**Questions**

- Emily D: What can happen going forward with Club Sports? Endowment? Athletics?
  - President Falk: Problem with clubs is that by nature, they are student run which is good. But it also means they maybe aren’t as stable. And some club sports are very institutional and some aren’t. Don’t want to take away the autonomy of club sports. There is some good work going on to sort this out in a nuanced way. But because club sports have such a theoretical low barrier to entry, it’s hard to put under endowment or athletics. Another final hard thing is that it is more expensive when everyone is guaranteed access (which is important and we would never want to lose), but it just makes things more expensive.

- Jess: Can you talk about summer internships and the career center a little bit?
  - President Falk: That work is going on currently. But few things resonated more than fieldwork and internships. A lot of it will be located in the career center.

- Griff: Can you talk about the support that the career center offers for international students? Some people have come to me with concerns.
  - President Falk: Great question. Would love to have considerably more staffing in the career center. Involves kind of an attitude change though, because this issue requires substantial planning ahead. Another part of this is relying upon alumni more. Which is something that we are trying to look at in the future.

- Emily C: Troubled by high rate of young alum’s quitting job (and often a job that they should never have taken in the first place). So perhaps we need more conversations about how we can change culture so we talk more about what we’re going to do after college?
• President Falk: Trying to increase engagement. Part of a long conversation about what should happen after college. Need to build student relationship with career development center. Also need to leverage our alumni as best we can.

  ▪ Ali: Is there any effort to raise public awareness of Williams?
  • President Falk: What we focus on is drawing the best applicants from across the country. So to the extent that raising public awareness helps that, we’re interested in that. Thinking about broadening awareness of admissions materials. Trying to reconceptualize the way we talk about the college.

  ▪ Nicole: What can we do to address the over demand for tutorials?
  • President Falk: The truth is that it is a number’s game. But there are still a number of other opportunities that exist for a very close relationship with professors. But it’s just an unfortunate fact that there will be people dropped when trying to take tutorials. Could shift more attention to tutorials, but that would make other classes worse.

• Budget
  o Cap and Bells: Asking for money to purchase rights for a musical. Without the rights, they cannot put on the show. They will be charging for ticket money for these shows. Hopefully they will make back some of the money we give them, but they are trying to play it safe, so they don’t go into debt like they did previously.
    ▪ Emily D: That they charge isn’t necessarily a bad thing. It’s good that they help us offset the costs.
  • Kate: Why didn’t this come up earlier?
    o Griff: Didn’t make as much as thought because of frosh revue.
  • Kate: How much money have we spent on Cap and Bells at this point?
    o Griff: Around $1000.
  • Emily C: Precedent of us buying rights.
  • Jess: Think this is a very positive thing for the students.

• Motion to Allocate to Cap and Bells: Jess
  o Erica: Could this be funded by ECom?
    ▪ Emily D: This is time sensitive. Could also pass it now, and then see if ECom would reimburse us for immediately funding it.
  o Motion to Vote to Vote: Kate
    ▪ Second: Emily C
    ▪ Result: 8 – 10 – 4
April: Meets our three key bylaws – we should fund it.
  - Emily C: We could fund this on ECom in a time sensitive way though.
  - Emily D: ECom is exactly for this.

Task Force Reports:
- Campus Lighting Task Force
  - Jesus: Many areas on campus that are poorly lit (have a list of sites). Public safety issue so need to address. New council should keep talking with Bob Wright and Todd Holland about this. Issues are facilities losing interest and opposition form Astronomy Department. Should be an easy issue to solve. Definitely worth pursuing. Very encouraging feedback.
  - Adrian: Have you looked a funding?
    - Griff: Part of summer renovations. So perfect time to bring this up.
  - Nicole: Also light cover that we could use to help with reducing light pollution.

- SARC Task Force
  - Erica: Right now SARC kind of lame – great space but no one knows what it is and no one uses it. Lot of potential for the space. Have met with Mike in OSL. Have a few specific ideas. Get rid of some old things and add new ones. Also trying to paint which could be challenging. Can be tough to work with OIT. Think definitely a feasible project for going forward.
  - Adrian: Is this something we could look at do quickly with this council.
    - Jesus + Griff: Not sure we should remove the historical artifacts.
  - Kate: No matter what aesthetic changes we make, we still need to readvertise/rebrand. Make it a place that students need to and want to spend time in.

- Evening PE Task Force
  - Quinn: Demonstrated demand for additional evening PE classes. CC should continue to meet with Carolyn Miles. She has been helpful so far. Next step after that would be to meet with curriculum committee. Hard to find instructors at night though. Also issues regarding facility use. PE classes would have precedence over club and IM sports, but not sure if we want to do that. CC should
continue, but it will be difficult. But is viable and important.
  o Nicole: Are there any numbers for this?
    ▪ Quinn: Working on getting them.