• Approval of Minutes
  o Approval of Minutes for April 10, 2013
    ▪ Motion to Approve Minutes: Emily D
      • Absent: 3
      • Second: Clyde
      • Result: 20 – 0 – 0
        o Yes: 20
        o No:
        o Abstain:

• ACE Concerts Presentation
  o Emily: FinCom has a proposed allocation, but we feel that the discussion should involve CC, especially regarding charging for tickets. We actually hope it will be a lot less than the number we propose now, because of getting money from other sources, but they need this money allocated now so that they can begin negotiations now (when it is cheaper and we can get a better artist).
    ▪ Erica: Does that mean that we would get the profit in the ticket sales back?
      • Emily D: No
    ▪ Emily C: Given the number, what kind of artists could we get for the amount of money we are allocating for artist (approx. 35,000)? Are any of these people big enough to fill town? Also, what is the fallout for students who can’t attend concert coming? Why are we so fixed on ticket sales, when it is such a small amount of revenue?
      • Adrian: I think we really need to talk about ticket sales. This year was kind of unique in that it was absolutely necessary for the concert to happen.
      • Clyde: Have we thought about using endowment for artists?
        o April: We can’t do it unless we have $250,000.
    ▪ Gia: We still haven’t sold out of Macklemore tickets when there was so much demand before? We did what we needed to do for this concert to happen. But we should consider whether increased ticket prices were the reason why tickets haven’t sold out yet. This speaks to the idea that having students pay for tickets can be problematic. It is the principle we need to think about. We need to think about the students who can’t pay for tickets like these.
      • Gabe: We also charged $25 per person for Mike Posner a few years ago, so charging for tickets isn’t entirely new.
    ▪ April: This conversation is so artistic specific. Have good and bad years. We should keep in mind how variable the budget is.
    ▪ Emily N: We really need to think about where money is coming from and where it is going. We are taking everyone’s SAT and putting it towards a concert that not everyone can go to. There are ways that we can mitigate that, but it’s still troubling. We really need to question the assumption that even $15 is ok.
    ▪ Ben: If we make the price really small, is it even worthwhile to charge?
    ▪ Max: The problem CC has is that there really isn’t one right answer – and no matter what we do we let people down. The student body has
shown they want big concerts. But that hurts student groups and not everyone can attend. The best long-term solution may be raising the SAT.

- Emily D: Where are the profits going from the tickets that are sold to town at a higher price.
  - ACE Concerts: Cover costs – if extra goes to CC
- Emily D: I think concerts can’t happen without ticket sales in the future. The variability means that if we don’t get as big a name, it would just result in less cost – it still wouldn’t be the same amount.
  - Adrian: If we give less money, we can have it in Lasell, but a lot fewer students can attend.
- Clyde: In the short term, if we want a big concert, we need ticket sales. We can’t fund it entirely out of pocket. We need to talk to the administration about getting an endowment and increasing the SAT in the long term.
- Ryan: We won’t be able to please everybody. Seems like something that every school has.
- Quinn: We can’t always guarantee that we will get a great artist every year. But the point of getting a budget in this early is that we can get the best talent at the cheapest price. Us getting a head start can ease the financial burden on CC and the student.
- Emily N: Fixing ticket sales shouldn’t be about taking money from SAT. It should just be about getting a smaller budget.
- April: We never consider SAT for people who don’t attend. So it’s not really fair to apply it to concerts. There are events constrained by space that students cannot get into. Aren’t concerts cheaper in the fall?
  - ACE: It’s just about purchasing sooner.
- Abigale: People aren’t able to get into events for multiple reasons. No matter what we do, people won’t be able to attend.
- ACE: It is a very indirect cost on low-income students. Financial aid pays almost all of SAT.
  - Teddy: If we look at cost to students who aren’t attending, we would have to restructure the way we finance every club.
- Emily D: Big concerts cater to a group of people that usually doesn’t benefit that much from SAT.
- Max: Great cost difference between the two venues. Even with Macklemore at the height of his popularity, we are having trouble selling out. Concerts doesn’t have to be an either or.
- Gabe: The idea is that we are aiming high with our concerts because we don’t want people to be left out. Could we also think about subsidizing tickets to those who don’t have as much of an ability to pay? Work out an anonymous, secure way to address the problems we are trying to get at.
- Clyde: Disagree with idea that smaller artist in a small place is better than a larger artist in a large place. If we go for a concert, we might as well go for a big concert. The reason it didn’t sell out is that it is a Monday night.
- Rani: Concert is a good different type of entertainment on campus. And a waste of money to do something smaller that people won’t be excited about.
- Ben F: Hard to get more than 50% of campus at anything. Shouldn’t assume that all people will want to go to any big concert. Need ACE to know that if they can’t get the big concert they’ll go for the smaller one that people want.
- Emily D: Clarify what the budget is. FinCom’s recommendation is around $40,000 with $15 tickets. Flexibility for Lasell or Towne tickets. The original request is around $60,000. We hope they will work with neighborhoods to make up difference/
- **Motion to Extend Meeting Five Minutes: Gia**
  - Absent: 2
  - Second: Clyde
  - Result: 16 – 5 - 0
    - Yes: 16
    - No: 5
    - Abstain:
- Emily N: Do we feel we are prepared to allocate money without solving the ticket problem?
- **Approval of Funding Request**
  - Emily: Presented budgets.
    - NBC: Presented itemized budget for clothes and spray paint. We are giving them some but not all. Some of the stuff is similar to stuff they have already bought.
    - Belly Dancing: Stuff they need to purchase and tech for show.
    - Cap and Bells: Requesting for paint and lumber. Asking for things that will be paid for through Theatre department, and they can’t go into debt with theatre department, so they need this money.
    - QuestScholars: requested money for story time. Told them to go to MinCo and Deans Office and QSU. Told them they can come back if they don’t secure funding.
      - Erica: Is this event all campus?
        - April: Yes, just like a story time
    - WUFA: Asked for nationals. Plenty of travel money, lodging, and registration fee. The number has decreased so much because we expect they will have money left in their account that they can use to pay. Also, we are only covering mileage to Milwaukee. Also, we chose not to fund the trips back to campus, because there is no reason for them to come back to campus. Following precedent.
      - Ben F: Are all people going actually participating?
        - Emily: Yes
- **Motion to Approve All Budgets except ACE Concerts: Clyde**
  - Absent: 2
  - Second: Rani
  - Result: 20 – 0 - 1
    - Yes: 20
- No:
- Abstain: 1
- Motion to Approve Budget for $43,500 with $15 tickets: Clyde
  - Absent: 2
  - Second: Jesus
- Motion to Vote to Vote: Erica
  - Absent: 2
  - Second: Abby
    - Yes: 15
    - No: 6
    - Abstain: 0
- Result: 13 – 2 - 6
  - Yes: 13
  - No: 2
  - Abstain: 6
- Presentation from Dining Services
  - Gayle Thanks to Erica for coming up with Great Ideas
    - Provide access to cooking equipment for college students. From Great Ideas. Ability to “rent” cooking equipment. Really anything in the kitchens can be loaned. Right now the program is kind of informal, but this is an attempt to formalize. The procedure will be online, like it is with cookouts right now. The date for this is to be determined. The success of this program depends on students returning the equipment after use. Pilot starting in the fall. Any thoughts?
  - Emily N: Would it be possible to do it like the motor coach request system where we can see how much are left?
    - Gayle: Not sure it will be necessary, we plan to invest in a fair amount of equipment so we shouldn’t run out
  - Clyde: Is this paid for by Dining Services?
    - Gayle: Yes
  - Rani: When can you expect to pick it up?
    - Gayle: Not positive yet, but should be relatively quick
  - Emily D: Advertise to Get Baked and other cooking groups on campus. Also frosh that have to cook snacks. And contact JAs.
  - Teddy: Can we combine this with getting food for cookouts?
    - Gayle: Sure, when we make the site with OIT
  - Rani: Does this remove the informal solution of just asking to borrow?
    - Gayle: Will encourage them to submit online, but should be flexible.
  - Emily N: Could you only get dining during typical dining hours?
    - Gayle: Would be difficult.
- Chris: Our department values the relationship we have with our students. One of the pieces that our students have asked us for and we have helped develop is our reusable program on campus. We’ve looked at what we’ve been loosing from the Dining halls and we’ve been thinking about it. Invested about $2,000 into mugs. We’ve aimed high with doing things that are sustainable on campus. We all need to work together on campus. But we are struggling with having
some people to buy into the system. Is there a way that we can work at this together so that everyone knows why we are doing this? This could cost student jobs. But we can try and improve this together. When we open Sawyer in the fall of '14 there will be a café. The conceptual design is without paper. So we really need this system to work.

- Max: Maybe we can try and make the system a little easier. Make it so students can dispose them in a lot of different locations.
- Clyde: Great idea – expand places where you can deposit plates
- Rani: Make it clear that there is a two-day deadline on when the mugs are supposed to be returned? So lets try and clear up some of the confusion.
- Laura: I’ll tweet and tell people to bring the stuff back.
- Emily D: Don’t envision it being as big a problem at the new café in Sawyer.
- Abigale: Does universal drop off put burden on staff?
  - Chris: Yes, but could be a student job.
    - Emily N: Could we do a student job that is like a grounds crew.
  - Chris: Love that idea

- **Proposal for Resolution calling for divestment of the Williams Endowment in Coal**
  - Max: Resolution from Thursday Night Grassroots to divestment from direct investments in Coal in the Williams Endowments
  - Clyde: We are only trying to control 3% right?
    - Max: Yes
  - April: While it is valid that other colleges are doing this, Williams is unique in that it is the best in endowment return. So maybe shouldn’t be following other colleges. Can someone explain the logic of divestment? I’m a little bit confused about the 3% that is directly controlled by the college. What teeth does this resolution have? How did Williams divest in the past and where they successful?
    - TNG: Entire endowment used to be in 3% that was controlled by the college. The remaining 97% is structured in a way that we can’t access it in terms of divestment. The 3% investments have our names on them. This resolution would affect the 3%. Wouldn’t take out any investments, as we don’t have any right now. Divestment is one of the most encouraging ways of getting change. It is mostly a symbolic statement – saying that we don’t want to invest in things that we have not invested in. It is a PR, pressure on other institutions thing. Really only Williams taking a stand on the 3%. Has nothing to do with the 97%. Saying we don’t want our name on coal.
  - Emily D: Coal isn’t even a good investment. In the future, the Williams investment office won’t even invest in coal.
    - Stefan: Not necessarily true
  - Stefan: We shouldn’t tie the Investment Offices hands when there is no real benefit. So if the investments can benefit Williams students, which they can, we should continue to invest in goal.
  - Clyde: We are not actually divesting. Also have a problem with comparing divesting in coal to divesting from genocide in Sudan.
- Ben F: We shouldn’t be opposing coal at all. It is a source of jobs in economically depressed areas of the U.S. We want our endowment to have as high a yield as possible.
- Gia: How and if have you approached other student groups? Have you done any type of outreach?
  - TNG: Have gotten over 200 signatures of student support. The investment office is ok with this proposal because similar to other institutions. Williams is also an institution that needs to be a leader. We need to be the ones that take action and we need to raise awareness. It’s not a be all end all solution. Need to build this campaign over time.
- Matt: Are we divested from anything? And why coal?
  - TNG: Coal is the dirtiest and least profitable
- Rani: What is the general sentiment from Investment Office
  - TNG: They are excited about student interest and ok with this proposal.
- Jess: Should pay attention to what students are concerned with – especially something as important as environment.
- Teddy: Have real problem with comparison to South Africa and Sudan
- Abigale: Need to look at this as something outside of our community. Look at the principle outside of the college.
- Laura: Coal is bad from a health perspective.
- April: Mostly philosophical proposal which is actually kind of good since Investment Office supports. Kind of low cost for us. Investment Office won’t diverse from something unprofitable.
- Alphayo: Trust investment office.
- Stefan: Not really been signed by any other leaders.
- Erica: Don’t really see a situation in which we will need to divest in coal.
- Jesus: Why don’t we promote investment in green energy instead of divestment from coal.
  - TNG: If this is passed, we will work on that.
  - Motion to Amend to Remove Clause about Genocide: friendly
  - Motion to Approve Amendment: Rani
    - Absent: 2
    - Second: Jess
    - Result: 13 – 5 – 3
      - Yes: 13
      - No: 5
      - Abstain: 3
  - Motion to Vote to Vote: Ben
    - Absent: 2
    - Second: Clyde
    - Result: 18– 3 - 0
      - Yes: 18
      - No: 3
      - Abstain:
- Presentation from Thursday Night Grassroots
  - TNG: Trying to get people to register with No Impact Week. Gets email to guidebook for the week on how to improve environmental impact. Also have a
more specific to Williams pledge. Customizable. Have also been meeting with Student Environmental Advisory Committee. Talking Thurs 8pm at Goodrich. Talk about what the school has been doing. A plan to make us a more sustainable campus. An event for people to ask questions and share their thoughts. Wanted to invite us to come. Wondering whether we would be willing to send out an email to the student body.

- Max: We definitely want to help. Something that is really important to the students. Not sure we can do an All Campus email, but we’ll think about the best way to do it.
- Laura: We can tweet the meeting or post on Facebook.
- Erica: Make sure the event is in calendar.williams.edu so it will be on the social calendar.

- **Opinions@WSO**
- **Open Time**
  - April: I’ll email WSO